



SOLIDCO SERVICES

Agency Support

White-label design and development for agencies
- reliable, discreet delivery behind the scenes, on
your brand and to your deadlines.

ABOUT SOLIDCO

We are SolidCo, a full-service digital studio crafting clean, high-performance experiences that feel intentional, fast and built to last.

We design, build and refine websites, applications and digital systems for businesses that want to stand out and move fast. With one clear point of contact, straightforward communication and experienced designers and developers behind every project, we keep the process focused and the details considered. From the first idea through to launch, support and everything that follows, every project is built on solid thinking and made to leave a lasting impression.

We also believe good work means staying connected to the industry that shapes it. SolidCo is a member of the Australian Web Industry Association (AWIA) and the .au Domain Administration (auDA), a Microsoft AI Cloud Partner, and part of the Amazon Web Services (AWS) Partner Network. Behind the scenes, we subscribe to industry alerts for security vulnerabilities (CVEs) and stay across the Australian Cyber Security Centre's (ACSC) cyber threat alerts - so the work we ship stays current, secure and supported.





HOW WE WORK

Bold ideas, solid delivery

01 Discover

We learn your goals, audience and constraints, then map a clear plan with real priorities.

02 Design

We shape the structure, brand and interface – refining together until it feels right.

03 Build

We develop with clean, tested code and prepare for a smooth, confident launch.

04 Support

After launch we keep improving – updates, new features and support.

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OVERVIEW

White-label design and development for agencies – reliable, discreet delivery behind the scenes, on your brand and to your deadlines.

We regularly partner with agencies and teams to deliver design and development work behind the scenes. Everything is handled professionally and discreetly, to your standards and under your brand – so you can take on more work with confidence.

WHAT'S INCLUDED

- | | |
|-------------------------------|----------------------------|
| ✦ White-label web development | ✦ Overflow design & build |
| ✦ Ongoing partner support | ✦ Technical implementation |
| ✦ Site maintenance & fixes | ✦ Digital consulting |
| ✦ Flexible capacity | ✦ Clear communication |

The result: A dependable delivery partner your clients never see.

How we deliver it

01 Brief

You brief us; we ask the right questions and confirm scope.

02 Scope

We agree deliverables, timelines and how we'll work together.

03 Deliver

We build to your standards, on your brand, to deadline.

04 Support

We stay on hand for revisions, fixes and ongoing work.

GOOD TO KNOW

Is the work white-label?

Yes. We work under your brand and under NDA where required – your clients deal with you.

Can you scale with our workload?

We provide flexible capacity so you can take on overflow without hiring.

Who do we deal with?

A consistent point of contact who understands your process and standards.



The best white-label work is the kind
nobody can trace back to us - and
that is the point.

BEHIND THE CURTAIN

The dependable team your clients will never know exists

Some of our best work has your logo on it, not ours. When agencies need to deliver more than their own hours allow, we become the quiet extra floor of the building – present, capable and completely invisible.

BEHIND THE CURTAIN

Agencies live and die on two things: winning the work and delivering it without the wheels coming off. The gap between those two is where good partnerships earn their keep. We fill that gap – taking on design and development overflow so you can say yes to the big brief without a panicked hiring spree or a quality compromise you will regret.

Discretion is the whole point, so we treat it as non-negotiable. We work under your brand, to your standards, behind your NDA. Your client sees a seamless team hitting deadlines; they never see us. No stray branding on a staging link, no confusing cc, no awkward who-are-these-people moment. As far as the outside world is concerned, your agency simply delivered – beautifully, again.

What makes it actually work is that you are not re-explaining yourself every time. You get a consistent point of contact who learns your process, your quirks and your definition of done – so briefs get shorter and trust gets longer. We ask the right questions up front precisely so we can disappear into reliable delivery afterwards.

And because your workload breathes – flat one month, frantic the next – we flex with it. Scale us up for the big push, quiet us down when things ease off.

BEHIND THE CURTAIN

It is capacity without the payroll, expertise without the onboarding, and a safety net that means a sudden win is cause for celebration rather than a staffing emergency.

Over time, the relationship becomes something more useful than a supplier: a bench you can call on the moment a pitch lands or a deadline moves. You stop padding timelines to cover capacity you are not sure you have, and start quoting with the confidence of a bigger team behind you. That quiet backstop changes how you sell, not just how you deliver. Ambition stops being a staffing risk and becomes something you can simply say yes to, knowing the delivery will be there when the client signs.



LET'S TALK

Have a project in mind? Let's build something solid.

Tell us what you're after and we'll get straight back to you with clear next steps and an honest estimate, no pressure, no jargon.

(02) 5604 8000

SolidCo.com.au

Level 1, 63–73 Ann Street, Surry Hills, NSW, 2010

