



SOLIDCO SERVICES

Mapvera Interactive Maps

Free, interactive maps for any space. Host them on our own platform, drop in the WordPress plugin, or embed them anywhere with a simple shortcode. Visitors zoom, search, tap a landmark and follow turn by turn directions on any device.

ABOUT SOLIDCO

We are SolidCo, a full-service digital studio crafting clean, high-performance experiences that feel intentional, fast and built to last.

We design, build and refine websites, applications and digital systems for businesses that want to stand out and move fast. With one clear point of contact, straightforward communication and experienced designers and developers behind every project, we keep the process focused and the details considered. From the first idea through to launch, support and everything that follows, every project is built on solid thinking and made to leave a lasting impression.

We also believe good work means staying connected to the industry that shapes it. SolidCo is a member of the Australian Web Industry Association (AWIA) and the .au Domain Administration (auDA), a Microsoft AI Cloud Partner, and part of the Amazon Web Services (AWS) Partner Network. Behind the scenes, we subscribe to industry alerts for security vulnerabilities (CVEs) and stay across the Australian Cyber Security Centre's (ACSC) cyber threat alerts - so the work we ship stays current, secure and supported.





HOW WE WORK

Bold ideas, solid delivery

01 Discover

We learn your goals, audience and constraints, then map a clear plan with real priorities.

02 Design

We shape the structure, brand and interface – refining together until it feels right.

03 Build

We develop with clean, tested code and prepare for a smooth, confident launch.

04 Support

After launch we keep improving – updates, new features and support.

CONTENTS

What's included	6
How we deliver it	7
Good to know	7
Find the way	9

OVERVIEW

Free, interactive maps for any space. Host them on our own platform, drop in the WordPress plugin, or embed them anywhere with a simple shortcode. Visitors zoom, search, tap a landmark and follow turn by turn directions on any device.

Mapvera is our own map platform and a WordPress plugin that also drops into any website, or runs with no website at all. It turns any image or floor plan into a living, interactive map people actually explore, with clickable landmarks, 360° location shots, opening hours, live GPS and accessible turn by turn directions between one point or many, plus QR codes and short links to any map, place or route. It is lightning fast and scales from a single visitor to hundreds of millions with no servers to manage, and it keeps working offline. Best of all, the platform is free. We design and build your map, then publish it at map.au under your own address, or embed it straight into your site.

The fine print, since you asked. The free tier is the full, high-powered platform, not a stripped-back demo: the same edge that scales from one visitor to millions, with real wayfinding, offline, GPS and 360° built in.

It stays free because that edge costs us almost nothing to run, and every team gets a free address like `yourname.map.au` from day one. What funds it is the optional paid side. We design and build maps from your artwork for a fee, and the Enterprise upgrade unlocks branded domains (`maps.yourbrand.com`), A.I. features that do cost real compute per visitor, SLAs and hands-on support. Need something we have not built yet? Enterprise teams can fast-track the roadmap, get it first, and make the whole platform stronger for everyone. Those paid services are exactly what keep the free tier free.

WHAT'S INCLUDED

- | | |
|-------------------------------------|------------------------------------|
| ✦ Clickable landmarks & place cards | ✦ GPS & turn by turn directions |
| ✦ Step-free accessible routes | ✦ Multi-level floors & minimap |
| ✦ Built-in search & walk times | ✦ Embed anywhere or host on map.au |
| ✦ Deep links & QR codes | ✦ Offline mode, mobile & always on |

The result: A map people enjoy exploring, one that quietly answers 'where is...' so your team doesn't have to.

How we deliver it

01 Map

We start from your image, floor plan or artwork and turn it into a deep-zoom, searchable base map.

02 Mark up

We add clickable landmarks, rich place cards, categories and multi-level floors so everything is easy to find.

03 Wayfind

We draw the routes for turn by turn directions, walk times and step-free accessible paths.

04 Publish

We publish your map at map.au or embed it in your site, then keep it current as your space changes.

GOOD TO KNOW

Where does the map live?

On Mapvera, at your own address on map.au. From there you can point a custom domain at it or embed it right inside your website, so it feels part of your brand while Mapvera quietly serves and scales it behind the scenes.

GOOD TO KNOW**Will it work on phones and offline?**

Yes. Mapvera maps are mobile-first and include an offline mode, so once a map has loaded it keeps working even when venue Wi-Fi or reception drops out.

Can visitors get directions?

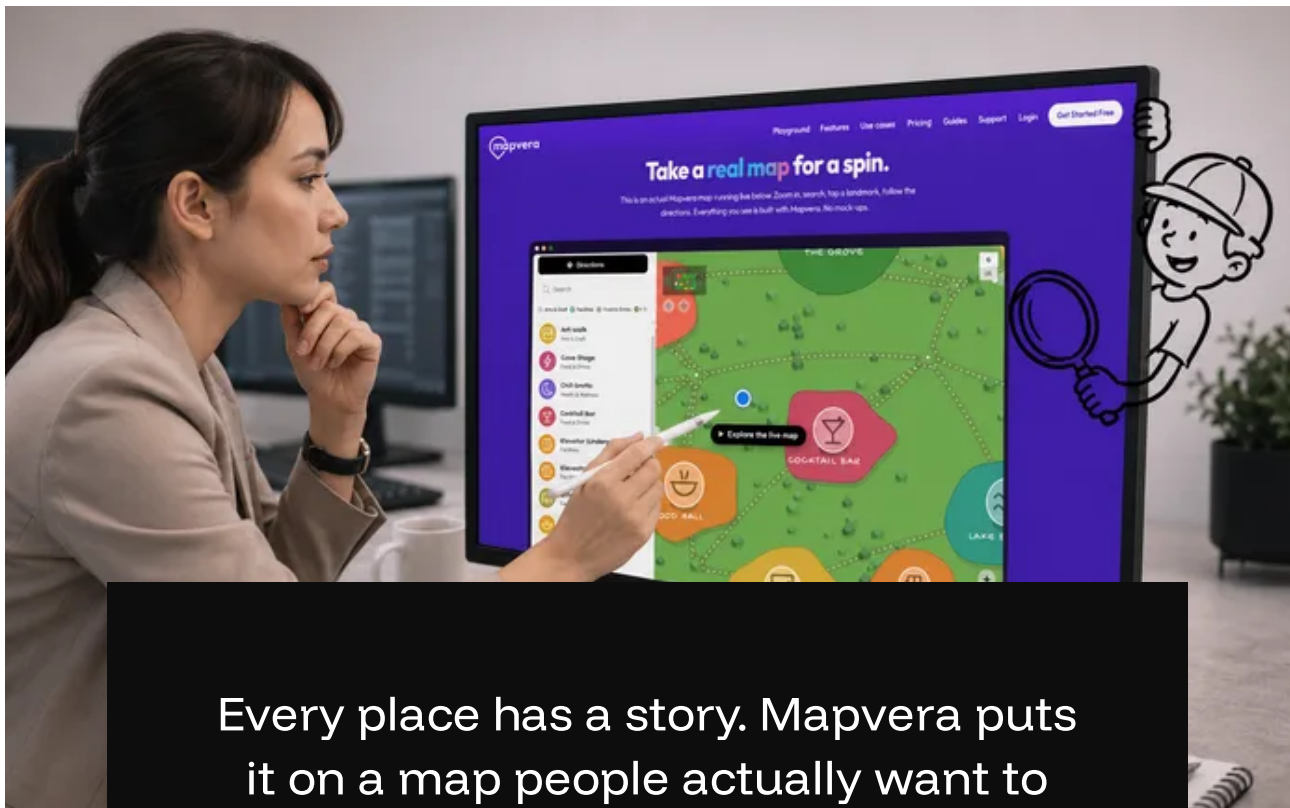
Yes. Any two points can be joined with animated turn by turn directions and walk times, plus optional step-free routes that avoid stairs.

Can we update it ourselves?

Yes, any time. You edit your map directly at map.au: add places, change details or sync from a simple spreadsheet, and your updates go live everywhere it is embedded or shown, with no code and no redeploy.

Can people scan to open the right spot?

Yes. Deep links and QR codes drop a visitor straight onto a specific place or floor, ideal for signage, tickets and printed maps.



Every place has a story. Mapvera puts it on a map people actually want to explore.

FIND THE WAY

A map people actually explore, not a PDF they pinch and squint at

Most venue maps are a flat image someone exported once and forgot. Mapvera makes a map that moves, one visitors zoom into, search, and follow like they would any map on their phone.

FIND THE WAY

There is a moment every visitor knows: standing in a big, unfamiliar place, turning a static map sideways, trying to work out where they are and which way is which. It is a small, universal frustration, and it quietly costs venues in missed shops, late arrivals, and queues at the information desk for questions a good map would have answered. Mapvera exists to remove that moment.

The trick is that a Mapvera map behaves like the maps people already use every day. You pinch to zoom, type a few letters to jump to a place, and tap a landmark to see photos, hours and a share button. Ask for directions and the route animates between where you are and where you want to be, with a realistic walking time attached. None of it needs teaching. It simply works the way a map should.

Because real places are rarely flat, Mapvera stacks levels like basements, mezzanines and sky decks, and lets visitors switch floors in a tap. It offers step-free routes that avoid stairs, so a parent with a pram or a visitor using a wheelchair gets a path they can actually take. Accessibility here is not a checkbox; it is a route on the map.

It is built to survive the real world, too.

FIND THE WAY

Maps are served fast from the edge and keep working offline once loaded, which matters most exactly where reception dies, whether that is a stadium concourse, a basement car park or a packed festival field. Deep links and QR codes let a poster, a ticket or a sign drop someone straight onto the right spot, and the whole thing is mobile-first from the start.

And it stays yours. We host your map at map.au under your own address or embed it invisibly in your existing site, brand it to match, wire in your own Google Analytics, and for larger teams add single sign-on, enforced two-factor and enterprise controls. We design and build the map from your artwork, then hand you something living you can keep current as your space changes, a map worth exploring, not a picture worth ignoring.



LET'S TALK

Have a project in mind? Let's build something solid.

Tell us what you're after and we'll get straight back to you with clear next steps and an honest estimate, no pressure, no jargon.

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