



SOLIDCO SERVICES

SolidSite for WordPress

SolidSite is your private WordPress publishing platform. We take WordPress off the public internet and serve your finished site from the edge - fast, secure and private.

ABOUT SOLIDCO

We are SolidCo, a full-service digital studio crafting clean, high-performance experiences that feel intentional, fast and built to last.

We design, build and refine websites, applications and digital systems for businesses that want to stand out and move fast. With one clear point of contact, straightforward communication and experienced designers and developers behind every project, we keep the process focused and the details considered. From the first idea through to launch, support and everything that follows, every project is built on solid thinking and made to leave a lasting impression.

We also believe good work means staying connected to the industry that shapes it. SolidCo is a member of the Australian Web Industry Association (AWIA) and the .au Domain Administration (auDA), a Microsoft AI Cloud Partner, and part of the Amazon Web Services (AWS) Partner Network. Behind the scenes, we subscribe to industry alerts for security vulnerabilities (CVEs) and stay across the Australian Cyber Security Centre's (ACSC) cyber threat alerts - so the work we ship stays current, secure and supported.





HOW WE WORK

Bold ideas, solid delivery

01 Discover

We learn your goals, audience and constraints, then map a clear plan with real priorities.

02 Design

We shape the structure, brand and interface – refining together until it feels right.

03 Build

We develop with clean, tested code and prepare for a smooth, confident launch.

04 Support

After launch we keep improving – updates, new features and support.

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OVERVIEW

SolidSite is your private WordPress publishing platform. We take WordPress off the public internet and serve your finished site from the edge – fast, secure and private.

SolidSite keeps WordPress where it belongs: locked away in your own private environment, never exposed to the open web. Your team keeps publishing exactly as they do now, and the SolidSite plugin builds a fast static version of your site right inside WordPress, then pushes it out to the edge of the internet. No public PHP, no database on show, no attack surface to defend – just a site that loads instantly and stays online even when WordPress is off.

For now, SolidSite is in private beta and open to just a select number of teams. You're welcome to register your interest or chat with us to find out more.

WHAT'S INCLUDED

- ✦ WordPress kept fully private
- ✦ Static delivery from the edge
- ✦ Publish in seconds, atomically
- ✦ Works with Zero Trust or VPN
- ✦ No public PHP or database
- ✦ Forms & search via outbound polling
- ✦ Version history & instant rollback
- ✦ Plugin compatible - Elementor, ACF & more
- ✦ Stays online even if WordPress is down

The result: A WordPress site that is invisible to attackers, lightning fast for visitors, and always on.

How we deliver it

01 **Render**

The SolidSite plugin runs inside WordPress and renders your pages to static HTML - all locally, with nothing exposed to the internet.

02 **Build**

It assembles the static site, capturing only what changed for fast, incremental publishing.

03 **Optimise**

Pages and assets are optimised for speed so every one is ready to serve the instant a visitor asks for it.

04 **Publish**

The plugin pushes the finished site out to the edge - an outbound push, so WordPress never has to accept an inbound connection.

HOW IT COMPARES

The same WordPress. None of the exposure.

Locking the backend behind Zero Trust or a VPN helps, but the public site still runs on WordPress. SolidSite removes the public runtime entirely. Here is how the three approaches stack up.

Capability	WP + SolidSite	WP + Zero Trust	Standard WP
ARCHITECTURE			
Public site runs independently of WordPress	✓	✗	✗
WordPress becomes a private publishing engine	✓	✗	✗
Public site served from the edge	✓	✗	✗
Static HTML delivered to visitors	✓	✗	✗
No public inbound HTTP / HTTPS required	✓	✗	✗
PERFORMANCE			
Static page delivery	✓	✗	✗
Edge caching by default	✓	△	△
Handles traffic spikes without scaling WordPress	✓	✗	✗
Reduced database load	✓	✗	✗
Instant rollback	✓	△	△
SECURITY			
Public WordPress runtime removed	✓	✗	✗
Public PHP execution removed	✓	✗	✗
Public database access removed	✓	✗	✗
Public login endpoint removed	✓	△	✗
No anonymous PHP execution	✓	✗	✗
SQL injection exposure reduced	✓	△	✗
OPERATIONS			
One-click publish	✓	✗	✗
Publish only changed pages	✓	✗	✗
Deployment logs & verification	✓	✗	✗
Public site stays online if WordPress is offline	✓	✗	✗
COMPATIBILITY, NO TRADE-OFFS			
Existing hosting retained	✓	✓	✓
No headless rebuild required	✓	✓	✓
Elementor, ACF & Gravity Forms	✓	✓	✓
SEO & analytics preserved	✓	✓	✓
Works with Wordfence & Patchstack	✓	✓	✓

✓ Included △ Partial or manual ✗ Not available

Residual risk, side by side

If the worst happens	WP + SolidSite	WP + Zero Trust	Standard WP
Origin discovery	Low	Medium	High
Compromised administrator	Low	Medium	High
Malicious plugin	Low	High	High
Compromised WordPress server	Low	High	High

Summary comparison of common approaches; your exact setup may vary. WordPress + Zero Trust refers to the common enterprise setup of the backend only protected by Zero Trust, while the frontend remains public.

GOOD TO KNOW

Do we have to change how we use WordPress?

No. Your team keeps writing and editing in WordPress exactly as before. SolidSite handles publishing and delivery quietly in the background.

Will our plugins still work?

Yes. SolidSite works with the tools you already rely on – Elementor, ACF, Gravity Forms, Forminator, SEO and analytics plugins, and thousands more.

How do forms and search still work?

The SolidSite platform captures form submissions and search queries at the edge and passes them to your WordPress through outbound polling. Your site reaches out to collect them, so forms and search keep working without WordPress ever accepting an inbound connection.

GOOD TO KNOW**What happens if WordPress goes offline?**

Your live site keeps running. Because visitors are served a static copy from the edge, your presence stays online even while WordPress is down for maintenance, updates or an outage.

Where can WordPress live?

Anywhere private - on premises, a private VPC or cloud, or behind a VPN, Zero Trust access or Tailscale. SolidSite only needs a secure outbound connection to it.

Is SolidSite available now?

SolidSite is currently in private beta. Speak with us to learn more and register your interest in early access.

You cannot attack what you cannot see. SolidSite takes WordPress off the public internet entirely.

**WHY PRIVATE
WORDPRESS**

The most popular CMS in the world is also the most attacked

WordPress runs a huge share of the web, which is exactly what makes it the single biggest target on it. SolidSite's answer is refreshingly blunt: stop putting the engine on the public internet at all.

Almost every WordPress horror story starts the same way - an open door nobody meant to leave open. A plugin a version behind. An exposed login page being tried thousands of times a night by bots that never sleep. A database sitting one misconfiguration away from daylight. The usual response is an arms race of firewalls and scanners, all working furiously to defend something that did not need to be publicly reachable in the first place.

SolidSite takes the target off the board. WordPress stays in your private environment - on your network, in a private cloud, behind a VPN or Zero Trust access - and never answers a request from the open internet again. There is no public PHP to exploit, no database to reach, no admin page to brute-force. You cannot attack what you cannot see, and to the outside world your WordPress simply is not there.

**WHY PRIVATE
WORDPRESS**

What visitors get instead is a fast, static copy of your site, published in seconds and served from the edge of the internet – close to wherever they happen to be. Static pages have no code to execute and nothing to inject, so they are both dramatically faster and dramatically safer. The result feels less like a website and more like infrastructure: quick, quiet and hard to knock over.

Publishing stays effortless because nothing about your day changes. Your team writes and edits in the WordPress they already know, hits publish, and the SolidSite plugin builds the change and pushes it live – atomically, with a full version history and a one-click rollback if a change ever needs undoing. The plugins you depend on keep working; the workflow you trained everyone on stays intact.

And because the live site no longer depends on WordPress being reachable, your presence stops being fragile. Update plugins in the middle of the day. Take the server down for maintenance. Weather a traffic spike that would have flattened a normal install. Through all of it, the version your customers see keeps loading – fast, secure and online. That is the quiet promise of SolidSite: your content still lives in WordPress, but your website no longer has to depend on it.



LET'S TALK

Have a project in mind? Let's build something solid.

Tell us what you're after and we'll get straight back to you with clear next steps and an honest estimate, no pressure, no jargon.

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