SOLIDCO

SOLIDCO SERVICES

# Traditional Print Media

Print, signage and promotional print through our trusted print partner - quoted, booked and managed by SolidCo.

ABOUT SOLIDCO

**We are SolidCo, a full-service digital studio crafting clean, high-performance experiences that feel intentional, fast and built to last.**

We design, build and refine websites, applications and digital systems for businesses that want to stand out and move fast. With one clear point of contact, straightforward communication and experienced designers and developers behind every project, we keep the process focused and the details considered. From the first idea through to launch, support and everything that follows, every project is built on solid thinking and made to leave a lasting impression.

We also believe good work means staying connected to the industry that shapes it. SolidCo is a member of the Australian Web Industry Association (AWIA) and the .au Domain Administration (auDA), a Microsoft AI Cloud Partner, and part of the Amazon Web Services (AWS) Partner Network. Behind the scenes, we subscribe to industry alerts for security vulnerabilities (CVEs) and stay across the Australian Cyber Security Centre's (ACSC) cyber threat alerts - so the work we ship stays current, secure and supported.

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HOW WE WORK

# Bold ideas, solid delivery

01 **Discover**

We learn your goals, audience and constraints, then map a clear plan with real priorities.

02 **Design**

We shape the structure, brand and interface - refining together until it feels right.

03 **Build**

We develop with clean, tested code and prepare for a smooth, confident launch.

04 **Support**

After launch we keep improving - updates, new features and support.

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OVERVIEW

**Print, signage and promotional print through our trusted print partner – quoted, booked and managed by SolidCo.**

Not everything lives on a screen. Through our partnership with a specialist print and promotional provider, we extend what we do into brochures, signage, packaging, booklets, magazines and promotional print. You brief us, we handle the quotes, artwork, proofs and production, and your point of contact stays with SolidCo from start to finish.

WHAT'S INCLUDED

- Brochures, flyers & collateral
- Business cards & stationery
- Print-ready artwork & proofing
- Magazines, booklets & publications
- Signage, banners & displays
- Packaging & labels
- Quotes & bookings handled by SolidCo
- Production & delivery management

**The result:** Printing and promotional print handled end to end, with one team to deal with.

## How we deliver it

01 **Brief**

You tell us what you need; we scope the format, sizes, quantities and finish.

02 **Quote**

We get competitive quotes through our print partner and confirm cost and timing.

03 **Proof**

We prepare print-ready artwork and send proofs for your sign-off before anything runs.

04 **Produce**

We manage production and delivery, with one point of contact at SolidCo throughout.

GOOD TO KNOW

**What kinds of print can you handle?**

Brochures, flyers, business cards, stationery, signage, banners, packaging, labels, magazines and booklets - from a single business card run to a full campaign.

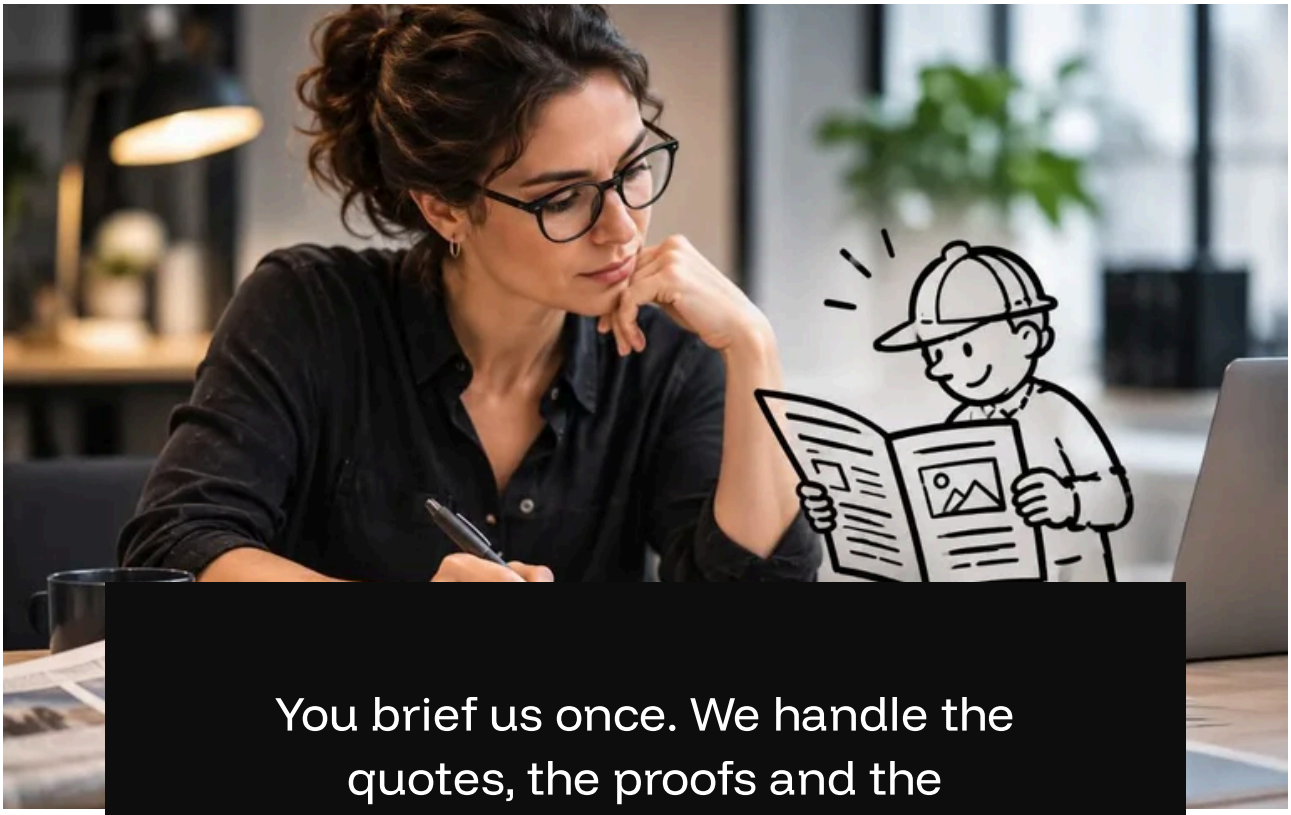
**Do you handle the artwork and proofs?**

Yes. We prepare print-ready artwork and send you proofs to approve before anything is printed, so you see exactly what you are getting.

GOOD TO KNOW

**Who do we deal with?**

SolidCo, start to finish. We work with a trusted specialist print partner behind the scenes, but your point of contact stays with us for quotes, bookings, proofs and delivery.



You brief us once. We handle the quotes, the proofs and the production, and your brand turns up looking right.

OFF THE SCREEN

# Print, signage and promotional print handled by the team you already trust

**Digital is where most work lives now, but a brochure in someone's hand, a banner above a stand or a sign on a building still does something a screen cannot. When you need that, you should not have to go and find a printer, learn their quirks and manage the back-and-forth yourself. You should just be able to ask us.**

Through a partnership with a specialist print and promotional provider, we fold print straight into what we already do. You brief SolidCo the same way you would for a website or a brand refresh, and we take it from there: sizes and stock, quantities and finish, quotes and timings, artwork and proofs, production and delivery. One request, one point of contact, one team that already knows your brand.

The hard part of print is rarely the printing; it is everything around it. Bleed and trim set up correctly, colours that hold across a business card and a three-metre banner, a proof checked properly before a thousand copies run, a delivery that actually arrives before the event.

OFF THE SCREEN

We handle that detail so a small mistake does not become an expensive reprint, and so the finished piece looks like the rest of your brand rather than a near-miss.

Because we already hold your brand - your logos, colours, type and the rules that keep them consistent - print comes out matching everything else you put in front of people. The flyer, the website and the sign read as one organisation, not three suppliers who never spoke. That consistency is quiet, but it is exactly what makes a brand feel established rather than improvised.

And it scales with whatever you are actually doing. A fresh set of business cards one month, a full run of signage, packaging and booklets the next. You tell us the outcome you need and the deadline it has to hit; we get competitive quotes through our partner, keep the production honest, and keep you updated until it is in your hands. No new relationships to manage, no learning curve, no chasing.

The result is simple: printing and promotional print handled end to end, by the people who already look after everything else. You stay on the part you care about - the message, the moment, the result - and leave the quoting, proofing and production to us.

SOLIDCO

LET'S TALK

# Have a project in mind? Let's build something solid.

Tell us what you're after and we'll get straight back to you with clear next steps and an honest estimate, no pressure, no jargon.

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