



SOLIDCO SERVICES

Web Development & Support

Fast, reliable, secure websites on solid technical foundations - then kept running, updated and improving long after launch.

ABOUT SOLIDCO

We are SolidCo, a full-service digital studio crafting clean, high-performance experiences that feel intentional, fast and built to last.

We design, build and refine websites, applications and digital systems for businesses that want to stand out and move fast. With one clear point of contact, straightforward communication and experienced designers and developers behind every project, we keep the process focused and the details considered. From the first idea through to launch, support and everything that follows, every project is built on solid thinking and made to leave a lasting impression.

We also believe good work means staying connected to the industry that shapes it. SolidCo is a member of the Australian Web Industry Association (AWIA) and the .au Domain Administration (auDA), a Microsoft AI Cloud Partner, and part of the Amazon Web Services (AWS) Partner Network. Behind the scenes, we subscribe to industry alerts for security vulnerabilities (CVEs) and stay across the Australian Cyber Security Centre's (ACSC) cyber threat alerts - so the work we ship stays current, secure and supported.





HOW WE WORK

Bold ideas, solid delivery

01 Discover

We learn your goals, audience and constraints, then map a clear plan with real priorities.

02 Design

We shape the structure, brand and interface – refining together until it feels right.

03 Build

We develop with clean, tested code and prepare for a smooth, confident launch.

04 Support

After launch we keep improving – updates, new features and support.

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OVERVIEW

Fast, reliable, secure websites on solid technical foundations – then kept running, updated and improving long after launch.

We build websites the right way: clean code, sensible architecture and the technical foundations to support growth. Whether it is a custom marketing site, a CMS you can edit yourself or a full e-commerce build, the engineering is done properly so it performs and lasts. And because a site is never really finished, we stay on to maintain, improve and support it.

WHAT'S INCLUDED

- | | |
|--|-----------------------------------|
| ✦ Custom website builds | ✦ CMS integration you can edit |
| ✦ E-commerce & online payments | ✦ Third-party integrations & APIs |
| ✦ Performance & Core Web Vitals tuning | ✦ Security, backups & updates |
| ✦ Hosting & deployment | ✦ Ongoing maintenance & support |

The result: A website that loads fast, stays secure and grows with your business.

How we deliver it

01 Scope

We map the pages, features and integrations you need and agree a clear plan.

02 Build

We develop with clean, maintainable code and test across devices and browsers.

03 Launch

We deploy carefully, check performance and security, and hand over cleanly.

04 Support

We keep the site fast, secure and evolving with ongoing updates and help.

GOOD TO KNOW

Can I edit the site myself?

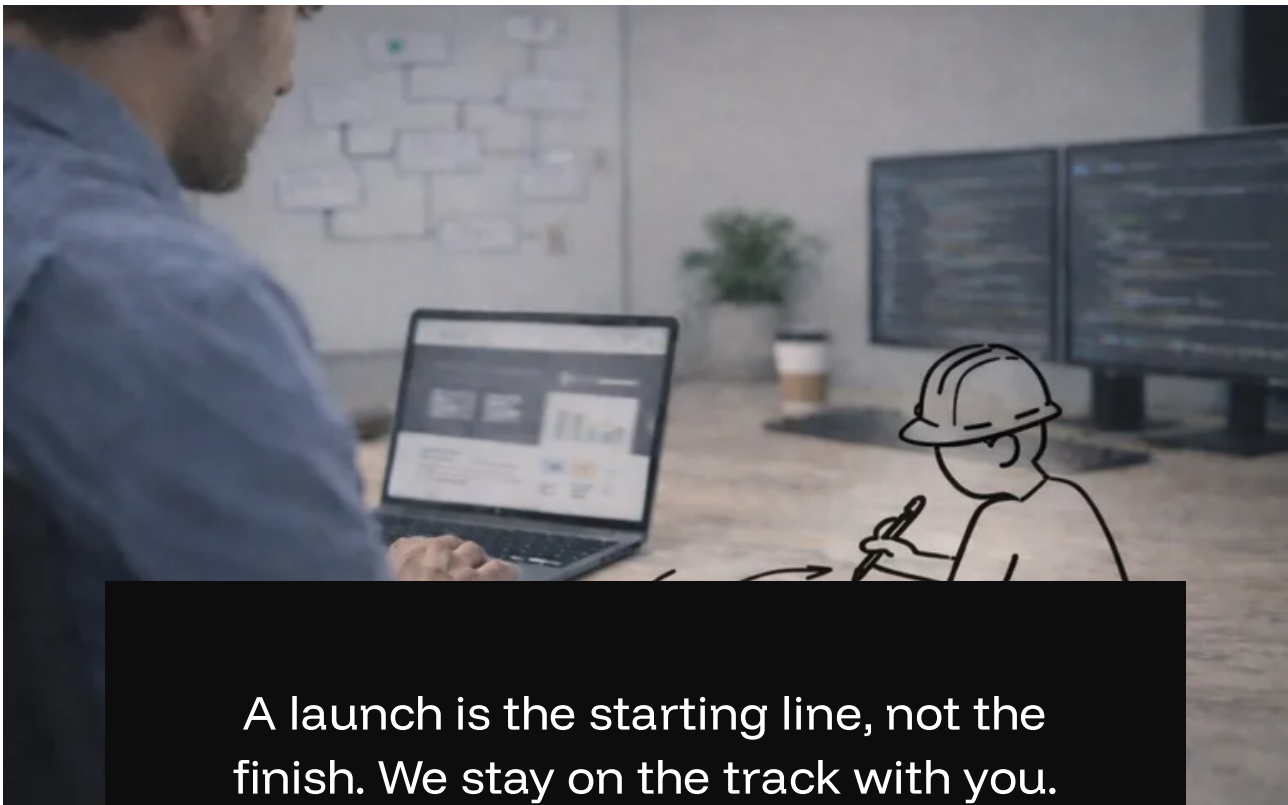
Yes. We build on a CMS so you can update content easily, and we are here whenever you want us to handle it.

Do you offer ongoing support?

We do. Our Care Plan covers updates, security, backups and small changes so your site keeps working hard.

GOOD TO KNOW**Can you work with our existing site?**

Often, yes. We can improve, extend or maintain an existing build, or rebuild it if that serves you better.



A launch is the starting line, not the finish. We stay on the track with you.

UNDER THE HOOD

Websites that behave like infrastructure, not decoration

Anyone can put pixels on a screen. Building something that stays fast at 2am, survives a traffic spike and still makes sense to the next developer who opens it – that is the craft.

There is a quiet moment on every project that most people never see: the one where a developer decides whether to do it properly or do it quickly. We have built SolidCo around choosing properly, every time. Clean, commented code. Sensible architecture. Names that tell you what things do. It is the unglamorous discipline that means your site can grow a new feature next year without the whole thing wobbling.

A website is not a poster you print once and forget. It is a living system – talking to payment gateways, syncing with your CRM, serving customers on a cracked phone screen on a train with one bar of signal. We engineer for that messy reality, not for a perfect demo. If a third-party service goes down, your checkout should bend, not break. If Google changes the rules, your Core Web Vitals should already be in good shape.

UNDER THE HOOD

Then comes the part almost nobody talks about at launch parties: what happens on day 400. Plugins age. Certificates expire. Frameworks release security patches on their own schedule, not yours. Our support keeps all of that handled in the background – backups running, updates tested before they go live, small tweaks made while you get on with your actual business.

And when something does break – because eventually, on the internet, something always does – you will not be shouting into a ticketing void. You will talk to people who already know your build, who can log in, find the problem and fix it. That familiarity is worth more than any number on a service sheet. It is the difference between a vendor and a team that genuinely has your back.

None of this is about chasing the newest framework for its own sake, either. Trends come and go; your business needs tools that will still be supported and sensible in five years. We pick technology the way a good builder picks materials – for how it performs under load and how easy it is to work with later, not for how it looks in a pitch deck. Boring, proven and maintainable usually beats exciting and fragile. The result is a site you are not quietly dreading having to replace the moment it is finished.



LET'S TALK

Have a project in mind? Let's build something solid.

Tell us what you're after and we'll get straight back to you with clear next steps and an honest estimate, no pressure, no jargon.

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